



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
 www.uspto.gov



Bib Data Sheet

SERIAL NUMBER 09/606,400	FILING DATE 06/29/2000 RULE	CLASS 348	GROUP ART UNIT 2613	ATTORNEY DOCKET NO. PHA-23.761
-----------------------------	-----------------------------------	--------------	------------------------	--------------------------------------

APPLICANTS

William Palmer Lord, Fishkill, NY ;
 Nicholas Joseph Mankovich, Yorktown Heights, NY ;

** CONTINUING DATA *****

~~60/151,037~~ BS

** FOREIGN APPLICATIONS *****

None

IF REQUIRED, FOREIGN FILING LICENSE

GRANTED ** 10/12/2000

Foreign Priority claimed	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no		
35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance		
Verified and Acknowledged	Examiner's Signature _____ Initials _____		
STATE OR COUNTRY	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS
NY	5	29	3

ADDRESS

Corporate Patent Counsel
 U S Philips Corporation
 580 White Plains Road
 Tarrytown ,NY 10591

TITLE

Closed loop addressable advertising system and method of operation

FILING FEE RECEIVED 852	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
----------------------------	---	---